

Application Form

I wish to purchase share (s) at £5,000 inc. VAT

I enclose a cheque for made payable to The Heroes Partnership

Name

Address

Postcode

Telephone

Fax

E-mail

I appoint the members of the three person committee; Kim Bailey, Caroline Smail and Aidan Murphy to do and execute all that may be necessary in order that The Heroes Partnership horses shall be entered in races so as to run in the name of The Heroes Partnership and I specifically acknowledge that the legal ownership of such horses shall be vested in the members of the committee who shall manage the same and any proceeds of sale from them for my benefit and for that of all other paid members of Heroes Partnership ratably according to our respective entitlements as tenants in common in undivided shares. Accordingly, I specifically authorise members of the committee to represent jurisdiction that they, the members of the committee, are the legal owners of The Heroes Partnership horses.

Minimum membership of sixty three is required; if we are unable to reach that number your money will be returned. Alternatively we can have up to a maximum of one hundred members and we will purchase a fourth horse should the situation arise.

Signed Date

Please return to:

Caroline Smail
The Heroes Partnership
Yew Tree Farm
Duntisbourne Abbots
Glos GL7 7JW

Telephone: 01285 821070 / 07918 731702

E-mail: caroline.smail@yahoo.co.uk

Sponsorship

Thanks go to all our generous sponsors whose support has made it possible to launch this unique and exciting initiative, The Heroes Partnership.



WEATHERBYS

CHELTENHAM
R A C E C O U R S E

Conclusion

The Heroes Partnership has been designed to provide you with an opportunity to become involved with the excitement and entertainment of the National Hunt Racing world.

Most importantly, it is about supporting the many men and women who put their lives on the line on a daily basis and showing our appreciation for their tremendous courage. It is vital that we continue to raise funds for Help for Heroes so that those who are unfortunate enough to be injured can be given the best possible treatment and care. They don't think twice about going out to fight for us and we shouldn't hesitate to support them.



THE HEROES PARTNERSHIP



IN SUPPORT OF HELP *for* HEROES

Introduction

The Heroes Partnership has been set up to raise significant funds for Help for Heroes which supports servicemen and women injured in the line of duty. 2 Rifles were in the Sangin area of Helmand Province this summer and out of a Battalion of 650 men and women, 14 died and a further 124 were injured; 20 to 30 of those injuries were life changing. The Partnership is designed to provide people with an opportunity to become involved with National Hunt Racing through charity racehorse ownership but, more importantly, it is a way of thanking those who have put their lives on the line on our behalf and helping those whose lives have changed forever.

The Partnership

The Heroes Partnership will be made up of a minimum of 63 shares and a maximum of 100 at a cost of £5,000 per share. The first £1,000 of each share will go directly to Help for Heroes and the rest will be used to purchase the horses, cover training fees, insurance and all additional expenses. We will purchase three or four horses which will be trained by Kim Bailey at his yard in Gloucestershire. The partnership will begin in January 2010 and run until May 2011 when the horses will be sold at Doncaster Bloodstock Sales. All proceeds from the sale will be divided between the members of the partnership and we will leave it to your discretion as to whether you would like to give further funds to Help for Heroes.

As well as giving £1,000 per share to Help for Heroes the Partnership will also donate 100% of the prize money to the charity. Kim Bailey will donate the first £5,000 of his prize money to Help for Heroes and Bloodstock agent Aidan Murphy will waive his 5% commission for purchasing the horses.

Caroline Smail – Charity Fundraiser and Partner

Caroline lost her left leg above the knee in 2007 and was introduced to a number of injured soldiers during her rehabilitation at Selly Oak Hospital. Inspired by this meeting Caroline has devoted the majority of her time to raising money for Help for Heroes and providing support for the injured. She is a passionate supporter of the charity and feels very strongly that those injured in the line of duty should be given the best possible care.

Kim Bailey – Trainer and Partner

Kim comes from a family steeped in the tradition of National Hunt Racing. His success includes winning the Grand National with Mr Frisk and a famous double of the Champion Hurdle and Gold Cup with Alderbrook and Master Oats. Kim was made aware of the plight of the injured when his former amateur jockey and friend, Guy Disney, lost his foot and the lower part of his leg in Helmand Province earlier this year. Kim has become a keen supporter of Help for Heroes and is determined to do his bit to support the many servicemen and women returning from duty with life changing injuries.

Aidan Murphy – Bloodstock Agent and Partner

Originally from Ireland, Aidan has run Whitson Bloodstock Ltd for the last 20 years and has bought a number of successful horses such as Nolan and Blazing Bailey. During his career in the racing world Aidan has worked for legendary trainer David Nicholson and now along with his wife trains and produces young horses. Aidan comes from a strong army background and understands the stresses and strains of army life and the importance of providing support.

Kerry Maxwell – Administrative support

Kerry has grown up in the racing world and currently works for Kim Bailey supporting and guiding him through his everyday life as a trainer. Kerry is connected to Help for Heroes through her friendship with Caroline. Kerry will provide the much needed administrative support to the partnership to help ensure its success.

Horses

The horses will be purchased as soon as the partnership has reached its 63 or more shareholders. The aim is to buy horses who are ready to run and have racecourse form to create the best possible fun and return when they are sold in 2011.

What's in it for you?

Involvement in racing - The Heroes Partnership is about raising awareness of and funds for Help for Heroes but it also provides an entertaining and exciting way to be involved in National Hunt Racing.

Launch - Once the horses have been purchased we will give you the opportunity to come and meet them and other members of The Partnership and spend a morning at Kim's yard in Gloucestershire. Our aim is for the Partnership to provide all of you who choose to help with the benefit of fun, friendship and even professional networking opportunities

Photo opportunities - There will be numerous photo opportunities but we will organise one at the beginning and the end of the syndicate to include all members of the partnership and their horses.

Racing Tickets - There will be approximately 10 tickets available for each meeting which will be allocated to the shareholders on a rotational basis. However, if more tickets are needed we will try to negotiate a discounted rate although this is not guaranteed.

Morning on the gallops – there will be numerous opportunities to come and watch the horses work on the gallops at Kim's yard in Gloucestershire where light refreshments will be provided.

Monthly updates – Kim will provide regular e-mail updates on the progress of each of the horses and Caroline will keep you up to date with any Help for Heroes news.

End of partnership dinner – once the horses have been sold in 2011 we will organise an end of season dinner in London at which the final cheque will be presented to Help for Heroes.

Help for Heroes

Help for Heroes was set up in October 2007 by Bryn and Emma Parry who were inspired to help injured servicemen and women after a particularly moving visit to Selly Oak Hospital in Birmingham. The charity aims to raise funds to support servicemen and women injured in the line of duty and to ensure they are able to lead as near normal lives as possible.

Since its inception Help for Heroes has raised £30,997,000, approximately £1,000,000 per month. £23,526,000 of that money has been allocated to various services initiatives, including a new swimming pool, two gyms and a research centre at the tri-services rehabilitation centre, Headley Court. Once the money is raised the charity consults experts in the Army, Navy and Airforce on how best to spend it.

The charity's current appeal is for £10,000,000 to build a number of Army Recovery Centres that will guide and support the injured back to the army or an appropriately skilled civilian life. The process of adapting to normal life is one of the most important aspects of rehabilitation as it makes the difference between living and existing.

Help for Heroes is about supporting our troops, it is about ensuring they receive the best possible care and are able to deal with and live with their injuries however debilitating but it needs public support.



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